Outreach Evaluator report
THE ACCESS PROJECT

UCAS

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Contents

This report is for the supplied cohort from The Access Project and matches into cycle year 2022.

Section 1
Summary results

Initial cohort
399

	2022
Applied	390
Applied - Main scheme	390
Offered	385
Conditional offers made	360
Holding conditional firm	120
Holding conditional insurance	90
Unconditional offers made	20
Holding unconditional firm	10
Holding unconditional insurance	0
Accepted	335
Accepted - Main scheme	240
Accepted - Extra	5
Accepted - Adjustment	0
Accepted - RPA	0
Accepted - Clearing	90

Section 2
Benchmarking summary results

	Totals	% achieved result	% expected result	Significance of result
Applied	390	98%	79%	Very significantly high
Offered	385	99%	-	No significant difference
Accepted	335	86%	-	No significant difference

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		Totals	% achieved result	% expected result	Significance of result
Applied	1. Lower tariff group	210	53%	-	No significant difference
	2. Medium tariff group	320	80%	58%	Very significantly high
	3. Higher tariff group	340	85%	50%	Very significantly high
Offered	1. Lower tariff group	185	88%	-	No significant difference
	2. Medium tariff group	280	88%	-	No significant difference
	3. Higher tariff group	265	78%	82%	Significantly low
Accepted	1. Lower tariff group	85	40%	-	No significant difference
	2. Medium tariff group	120	38%	-	No significant difference
	3. Higher tariff group	135	40%	-	No significant difference

Section 4
Benchmarking by user-defined provider group

		Totals	% achieved result	% expected result	Significance of result
Applied	Highly Selective	285	71%	41%	Very significantly high
Offered	Highly Selective	215	75%	-	No significant difference
Accepted	Highly Selective	70	25%	-	No significant difference

Section 4
Benchmarking by user-defined provider group

		Totals	% achieved result	% expected result	Significance of result
Applied	Non-Selective	335	84%	70%	Very significantly high
Offered	Non-Selective	300	90%	-	No significant difference
Accepted	Non-Selective	180	54%	-	No significant difference

Section 4
Benchmarking by user-defined provider group

		Totals	% achieved result	% expected result	Significance of result
Applied	Other Universities	335	84%	70%	Very significantly high
Offered	Other Universities	300	90%	-	No significant difference
Accepted	Other Universities	180	54%	-	No significant difference

Section 4
Benchmarking by user-defined provider group

		Totals	% achieved result	% expected result	Significance of result
Applied	Selective	265	66%	41%	Very significantly high
Offered	Selective	225	85%	-	No significant difference
Accepted	Selective	95	36%	-	No significant difference

Section 4
Benchmarking by user-defined provider group

		Totals	% achieved result	% expected result	Significance of result
Applied	Super Selective	190	48%	21%	Very significantly high
Offered	Super Selective	95	50%	64%	Very significantly low
Accepted	Super Selective	40	21%	-	No significant difference

Section 4
Benchmarking by user-defined provider group

		Totals	% achieved result	% expected result	Significance of result
Applied	Top Third List	370	93%	58%	Very significantly high
Offered	Top Third List	325	88%	-	No significant difference
Accepted	Top Third List	210	57%	-	No significant difference

Section 5
Summary by provider tariff group

	Applied	Offered	Accepted
	2022	2022	2022
1. Lower tariff group	210	185	85
2. Medium tariff group	320	280	120
3. Higher tariff group	340	265	135

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	Applied 2022	Offered 2022	Accepted 2022
ACM (The Academy of Contemporary Music)	0	0	0
Aberystwyth University	0	0	0
Anglia Ruskin University	10	5	0
Arts University Bournemouth	0	0	0
Aston University, Birmingham	50	40	10
BIMM University	0	0	0
Bangor University	0	0	0
Bath Spa University	0	0	0
Birkbeck, University of London	5	5	0
Birmingham City University	35	25	10
Bournemouth University	0	0	0
Brighton and Sussex Medical School	5	0	0
Bristol, University of the West of England	5	5	0
Brunel University London	35	30	5
Buckinghamshire New University	0	0	0
Canterbury Christ Church University	0	0	0
Cardiff University	15	10	5
City, University of London	65	55	25
Coventry University	15	10	5
De Montfort University	10	5	0
Durham University	15	10	5
Edge Hill University	0	0	0
Goldsmiths, University of London	25	20	10
Hull York Medical School	5	0	0
Imperial College London	30	5	5
Institute of Contemporary Music Performance	0	0	0
Keele University	25	10	0
Kent and Medway Medical School	5	0	0
King's College London, University of London	105	60	15
Kingston University	30	25	15
LCCM	0	0	0
LMA	0	0	0
Lancaster University	10	10	0
Leeds Beckett University	5	5	0
Leeds Trinity University	0	0	0

	Applied 2022	Offered 2022	Accepted 2022
Liverpool Hope University	0	0	0
Liverpool Institute for Performing Arts	0	0	0
Liverpool John Moores University	0	0	0
London College of Contemporary Arts	0	0	0
London Metropolitan University	5	5	0
London School of Economics and Political Sci (UOL)	30	15	5
London South Bank University	25	20	5
Loughborough University	25	20	5
Manchester Metropolitan University	15	10	0
Met Film School	0	0	0
Middlesex University	15	15	0
NESCOT	0	0	0
Newcastle University	5	5	0
Newman University, Birmingham	5	5	0
Northumbria University, Newcastle	0	0	0
Nottingham Trent University	20	15	5
Oxford Brookes University	5	5	0
Queen Mary University of London	120	100	20
Ravensbourne University London	0	0	0
Rose Bruford College	0	0	0
Royal Holloway, University of London	35	30	5
Royal Veterinary College, University of London	5	0	0
SOAS University of London	35	35	10
Sheffield Hallam University	10	5	5
St George's, University of London	30	20	0
St Mary's University, Twickenham	0	0	0
Staffordshire University	5	5	0
The Engineering & Design Institute London	0	0	0
The Royal Central School of Speech and Drama, UOL	5	0	0
The University of Edinburgh	10	0	0
The University of Law	5	5	5
UCL (University College London)	90	25	10
University College Birmingham	0	0	0
University for the Creative Arts	0	0	0
University of Aberdeen	5	5	0

	Applied 2022	Offered 2022	Accepted 2022
University of Bath	15	10	0
University of Birmingham	70	45	10
University of Bolton	0	0	0
University of Bradford	10	10	5
University of Brighton	15	10	0
University of Bristol	30	20	5
University of Cambridge	25	5	0
University of Central Lancashire	5	5	0
University of Chester	0	0	0
University of Derby	5	5	0
University of Dundee	0	0	0
University of East Anglia UEA	10	10	0
University of East London	15	10	0
University of Essex	15	10	5
University of Exeter	25	20	5
University of Glasgow	5	5	0
University of Gloucestershire	5	5	0
University of Greenwich	35	35	5
University of Hertfordshire	15	10	5
University of Huddersfield	10	5	0
University of Hull	5	5	0
University of Kent	15	10	5
University of Leeds	50	25	5
University of Leicester	30	20	10
University of Lincoln	10	5	5
University of Liverpool	25	15	5
University of Manchester	50	35	5
University of Northampton	10	5	0
University of Nottingham	65	50	15
University of Oxford	25	5	5
University of Plymouth	10	5	0
University of Portsmouth	5	5	0
University of Reading	20	20	0
University of Roehampton	5	5	5
University of Salford	0	0	0

	Applied 2022	Offered 2022	Accepted 2022
University of Sheffield	35	25	5
University of Southampton	25	20	0
University of St Andrews	10	0	0
University of Surrey	20	15	0
University of Sussex	15	15	5
University of Warwick	40	30	5
University of West London	5	5	0
University of Westminster, London	40	30	15
University of Winchester	0	0	0
University of Wolverhampton	25	20	5
University of Worcester	5	5	0
University of York	20	20	5
University of the Arts London	5	5	0

Cohort
The number of participants provided in the tracking group.

Applied
The number of participants tracked (applied) through the UCAS scheme. An applicant is defined as a person who has made a valid application in the UCAS system. RPA's are included in the total. An RPA (record of prior acceptance) is an application submitted to UCAS by an institution when an unconditional firm has already been offered and accepted by the applicant.

Applications
Application is defined as a choice to a course in higher education through the UCAS main scheme. Each applicant can make up to five choices, which was reduced from six in 2008. The number of applications does not include choices made through the following acceptance routes: Clearing, Extra, Adjustment and RPAs.

Acceptances
Acceptance is defined as an applicant who has been placed for entry into higher education. RPA's are included in the total. An RPA (record of prior acceptance) is an application submitted to UCAS by an institution when an unconditional firm has already been offered and accepted by the applicant.

Offers
Offer is defined as a provider's decision to grant a place to an applicant via an application made through the UCAS main scheme (i.e. does not cover choices made through the followingroutes: Clearing, Extra, Adjustment and RPAs). Offers are captured at June 30 deadline for the purpose of consistent reporting.

Offer rate
The offer rate is calculated as the total number of offers received divided by the total number of main scheme applications made.

Firm replies
Firm Reply is defined as an applicant's decision to confirm either a conditional or an unconditional offer from a provider as their first choice. This relates to applications made through the UCAS main scheme only (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs). Firm Replies are captured at June 30 deadline for the purpose of consistent reporting.

Insurance replies
Insurance Reply is defined as an applicant's decision to confirm either a conditional or an unconditional offer from a provider as their second choice, in case the conditions of the firm choice are not met. This relates to applications made through the UCAS main scheme only (i.e. does not cover choices made through the following routes: Clearing, Extra, Adjustment and RPAs). Insurance Replies are captured at June 30 deadline for the purpose of consistent reporting.

Disclosure controls
Numbers in the data resources are rounded to the nearest five. Each number is rounded independently, so the sum of rounded categories may not add to the rounded sum of those categories, within or between data resources. The listing of a category in an output table does not imply that data was recorded for that category. The .csv data files contain only data items that are not rounded to zero. The omission of a category in these data files does not imply that the unrounded total was zero.

Benchmarking guide

Your Outreach Evaluator report has been subject to a benchmarking exercise, upon which our assessments of statistical significance have been made. Your data has been compared to two UCAS data sources:

1) A database of potential applicants. This is used to benchmark the application rate of your cohort. Using the UCAS applications database is inappropriate for obvious reasons, and using the wider population is inappropriate due to the bias that is inherent in looking students that are prepared to be subject to a widening participation intervention. For this reason, the potential applicant database is thought to be appropriate. We believe that even using this source, the bias is so strong that the results are slightly skewed positively.

2) UCAS applications database. This is used to benchmark the progress of your cohort through the application process. This is the de facto source and the only one that we would consider.

In both cases, your data has been compared to a representative set from the relevant source in the following ways:

1) The potential applicant database cohort is similar in terms of a score that represents the combination of age, socio-demographics of the home address, and the proportion of their nearest school being eligible for free school meals.

2) The UCAS applications database cohort is similar in terms of a score that represents the combination of age, ethnicity, gender, socio-demographics of home address, and proportion of their school being eligible for free school meals, as well as a score that represents the achievement of that student at GCSE level (or Scottish equivalent). GCSE chosen as the WP interventions are thought to have a positive correlation with A Level attainment, which this solution designs out.

The cohort of students that you have sent to us has been compared to many cohorts of similar size and make up, and the position of your cohort within the sample is represented in terms of a percentile. This percentile is then assessed for statistical significance, and the result of this test is shown.

If you have any questions in relation to the benchmarking service, please contact outreachevaluator@ucas.ac.uk.

Guide to Tariff Groupings

Your Outreach Evaluator report contains, as standard, the headline performance of your cohort, in relation to the three University tariff groupings. High tariff represents the highest performing and most competitive institutions, and vice versa. The reason that this is included is the intricacy of the relationship between the tariff groups, and how a widening participation intervention can affect it.

It is felt that a student who is subject to a widening participation intervention may become more ambitious with their choices. This ambition is actually the stated aim of many of our charitable partners. This can have an effect on offer rates and acceptance rates that does not necessarily appear positive to the untrained eye, as the students are applying to institutions with lower offer and acceptance rates.

It is believed that the presentation of the three tariff groups allows you to see these nuances and further understand the performance of your cohort.